General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility 3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006 Phone: 044-28297878 Fax: 044-28297979







No. DGM (CS-CM) /10-11/Core committee mmeting / 2

To All Heads of SSAs, Tamil Nadu Circle.

SUB: Minutes of core committee meeting held with Service Providers with Police Dept -Reg. Ref: CGM TN Circle Lr No. Vig/30-534/06/ dted at ch 2 the 9th feb 2011.

First core committee meeting was convened on 8.12.2010 at the chamber of additional commissioner of Police ,Crime &Head quarters Chennai and one of the issue pointed out by the Commissioner of Police is that : --

"Prepaid SIM cards are activated even before the verification is completed. In between the SIM is misused by the purchaser. Police finds it difficult to trace the person who misused it .It is a clear violation licensing of terms and conditions laid down by the department of Telecommunications'

It was also pointed out that

"Sale of SIM under buy one and get one offer by service provider is generally done on the production of documents proof for just one SIM and no proof submitted for the second SIM. This practice must be stopped. Sometimes the second SIM is abused. Hence it is suggested that in such offer case the Second SIM must also be issued on production of second proof with proper filling up of forms."

In this regard, all the SSAs are requested to organize awareness programme for Retailers on the need to follow the above guidelines issued by BSNL and to educate the Franchisee/retailers/CSC and other outlets, the importance of following the above guidelines and should ensure that the Verification is completed before the activation of SIM.

SSA should emphasize the Franchisees to exercise their control over their retailers and shall be held responsible for unauthorized facilitation of SIM activation.

(C.V.Vinod)

General Manager (S&M-CM)

Chennai, Tamil Nadu Circle.

Copy to :1.GM(IT&BP) ,o/o CGM,Chennai,

2..All AGM (sales)/AO(sales) ,TN circle